

Get Started:

- Go to www.highmarkbcbs.com and log on to your member website
- Under the “Members” tab, complete the log in process with your Login ID and password. If you do not have a log in ID and password select “Register Now”
- Choose the “Your Health” tab and then click on “Improve Your Health”
- Select a program, choose a category and get started.

Sample Screenshots (please note individual screenshots could vary)

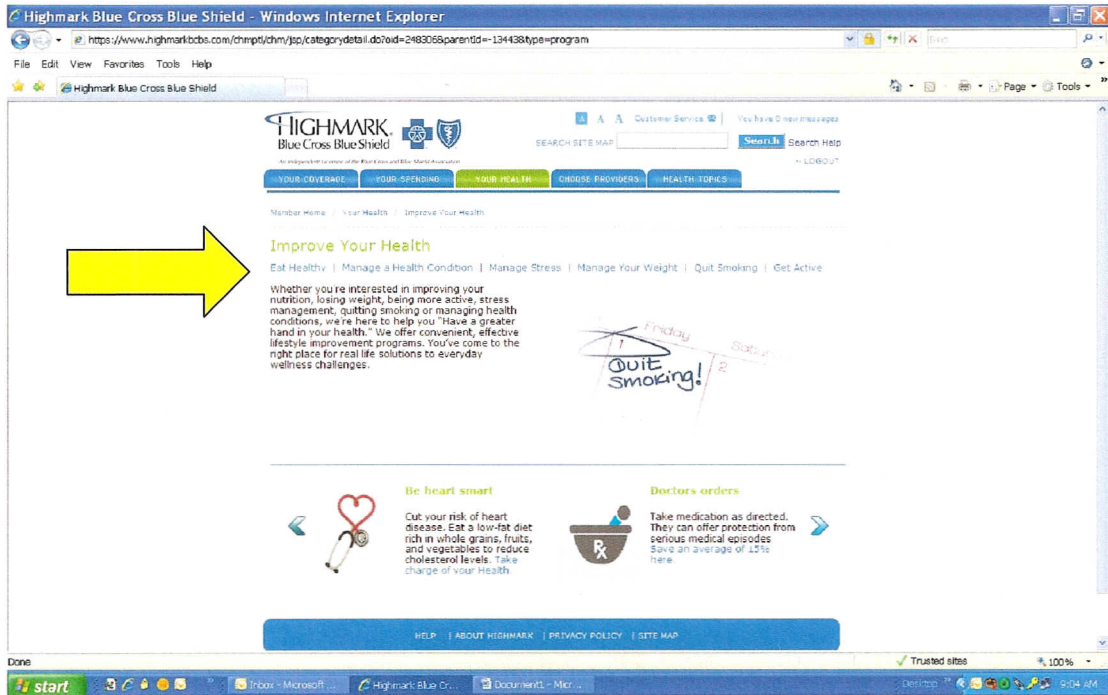
Choose the “Your Health” tab

The screenshot shows the Highmark Blue Cross Blue Shield member website. The browser title is "Highmark Blue Cross Blue Shield - Windows Internet Explorer". The address bar shows the URL "https://www.highmarkbcbs.com/chimpd/chm/jsr/member.do?". The navigation menu includes tabs for "YOUR COVERAGE", "YOUR SPENDING", "YOUR HEALTH", "CHOOSE PROVIDERS", and "HEALTH TOPICS". A large yellow arrow points to the "YOUR HEALTH" tab. The main content area features a "Member News" section with a photo of two women and a "HAVE A GREATER HAND IN YOUR HEALTH." slogan. Below this is a "Welcome," section with a "What's New?" sub-section. The "Key Site Features" section encourages members to click "GO" to access information. On the right, a "Quick Resources" sidebar lists various services: Find a Provider, Lifestyle Returns, Find a Pharmacy, View Your Benefit Booklet(s), Drug Formulary (Covered Drugs), View Your Claims, Request ID Cards, Breaking Health News, and Go Paperless. Below this is a "Cold and Flu Season Stay Healthy!" section with a link to find facts on symptoms, treatment & prevention. At the bottom, there is an "Everlast - Save 20%!" section for sporting goods, apparel, & footwear. The footer shows the system tray with the start button, taskbar, and system clock.

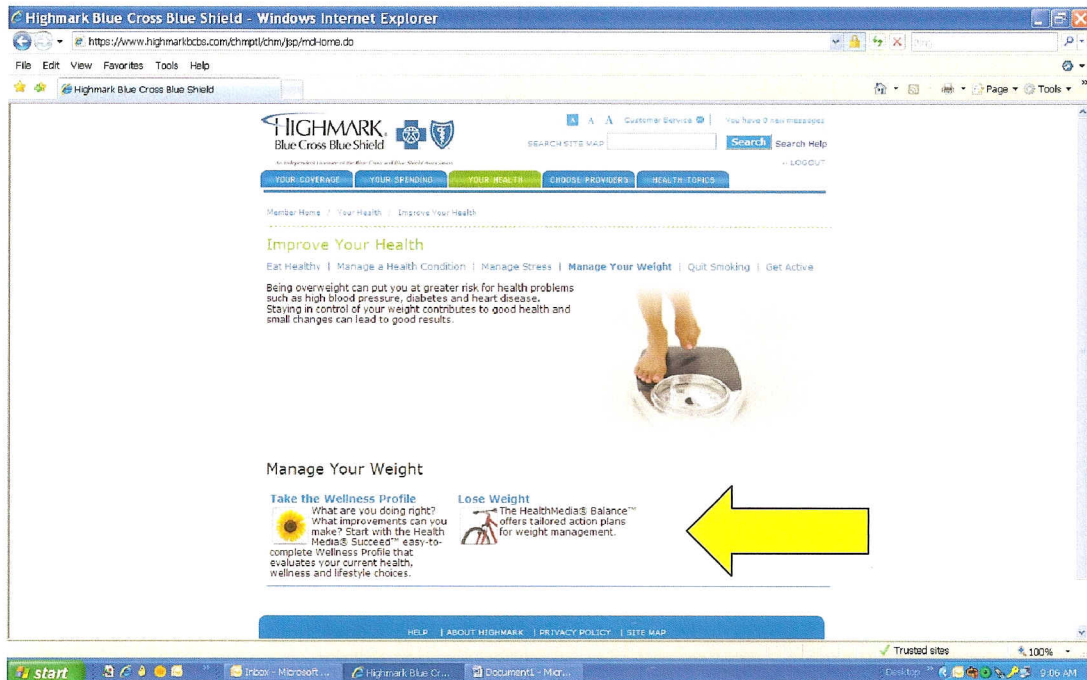
Click on "Improve Your Health"



Choose and click on a category



Choose Your Program (If you've already taken the Succeed Wellness Profile, you will still need to complete an additional program)



Begin your program by clicking on "Start Your Consultation"

